

# Animal Health In Focus '12

**Animal Health in Focus '12 is a unique source of data and insight on the global animal health sector.**

**Animal Health in Focus '12 is designed for financial services firms, smaller animal health companies and other interested parties that do not require an annual subscription to our Animal Health Service.**

**Animal Health in Focus '12 is a suite of four key reports:  
Review 2011, Outlook 2012, Executive's Guide and Income Statements.**

**Please read on for more information and a Table of Contents.**



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Animal Health in Focus '12 is a unique source of data and insight on the global animal health sector.

Animal Health in Focus '12 is a suite of four key reports:  
Review 2011, Outlook 2012, Executive's Guide and Income Statements.

## Review 2011

Delivers top-line company sales and 2011 market data by:

- Product Group
- Region
- Species

Published March 2012

## Outlook 2012

Delivers 2012 market forecasts, including detailed drivers and assumptions by:

- Product Group
- Region
- Species

Published March 2012

## Executive's Guide

Delivers unique data and insight on the Top 10 animal health companies' performances in 2011 in reported and *pro forma* terms.

- Corporate Sales
- Animal Health 10-year Sales History
- Key Strategic Initiatives
- Sales and Growth by Product Group in reported and *pro forma* terms
- Sales and Growth by Region in reported and *pro forma* terms
- Sales and Growth by Species in reported and *pro forma* terms

Published March 2012

## Income Statements

Delivers comparable Profit & Loss Accounts for the Top 10 animal health companies 2009-11.

Published April 2012

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